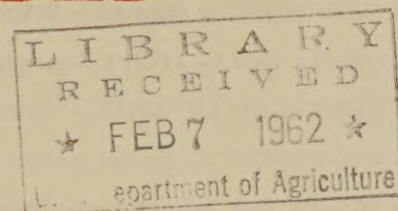


[1962]

NEW LONDON ROSES

P. O. BOX 386
OVERTON, TEXAS



"Bigger --- Better --- Still Growing"

Our roses are sprayed weekly with the new method of Manzate-Triton for the control of pests.

2% cash discount on orders of 500 to 1000, 5% discount on orders of 1,000 to 2,000 and 7% discount on orders of 2,000 and up. This discount applies to STANDARD varieties only.

ABOVE DISCOUNT FOR CASH ORDERS ONLY.

WE SELL FOR CASH AND SELL FOR LESS.

TERMS OF SALE: Cash with order or 25% deposit with order and balance c.o.d. or prior to shipment.

DELIVERY: Barring abnormal weather conditions, we will ship on date specified by customer. Plants travel at customer's risk.

PACKING AND DELIVERY: No additional charge will be made for labor or material used in packing your order. You pay only for actual transportation cost when your plants are forwarded. Our roses are packed in poly-lined boxes. THIS CUTS FREIGHT ABOUT 1/3.

CONFIRMATIONS: Orders will be confirmed as quickly as possible and in the order in which they are received. We will make every possible effort to fill your order exactly as we have confirmed it.

CLAIMS: Claims for damages, shortage, or variance in grade must reach us within 5 days after the shipment has been received.

QUANTITY: Sold only in multiples of 10 of grade and variety, and if you wish us to break a bundle of 10 you please add 10c per plant.

INDIVIDUALLY WRAPPED IN BEAUTIFUL FOIL BAG, PARAFFIN DIPPED, WITH PICTURE TAG ATTACHED FOR ONLY 15c PER BUSH ADDITIONAL.

Patent Wholesale Prices

(Varieties marked with asterisk (*) are AARS Winners)

RETAIL PRICE EACH	Variety and Description	WHOLESALE PRICE PER BUSH					
		Plant Pat. No.	5	10	20	100	250 Up
2.00	CARROUSEL- (Grandi)- Bright red	1066	1.25	1.10	1.00	.95	.85
2.25	CHINA DOLL- (Poly) Rose-pink	678	1.40	1.24	1.12½	1.04	.95
*2.50	CHRYSLER IMPERIAL- Crimson-red	1167	1.60	1.40	1.25	1.20	1.10
2.50	CONFIDENCE- Pastel peach	1192	1.60	1.40	1.25	1.20	1.10
3.00	DUET- Soft salmon-pink, reverse sparkling orange-red	1903	1.90	1.65	1.50	1.40	1.30
*2.50	FORTY-NINER- Inside petals of red and outer petals of yellow	792	1.60	1.40	1.25	1.20	1.10
*3.00	GARDEN PARTY- Pale ivory and appleblossom pink	1814	1.90	1.65	1.50	1.40	1.30
2.50	GOLDEN GIRL- (Grandi) The rose that eclipses Eclipse	1912	1.60	1.40	1.25	1.20	1.10
2.00	HAPPINESS- Brilliant rich red	911	1.25	1.10	1.00	.95	.85
*2.75	HELEN TRAUBEL- Sparkling pink and apricot	1028	1.75	1.50	1.37½	1.30	1.20
3.00	LAVENDAR GIRL- (Flo) A real unfading lavender color	1672	1.90	1.65	1.50	1.40	1.30
2.50	LOVE SONG- Pink and yellow	1360	1.60	1.40	1.25	1.20	1.10
2.50	LADY ELGIN- Rich combination of orange and apricot	1469	1.60	1.40	1.25	1.20	1.10
*2.25	MIRANDY- Double-dark red	632	1.40	1.25	1.12½	1.05	.95
2.75	MONTEZUMA- (Grandi) Orange-red	1383	1.75	1.50	1.37½	1.30	1.20
*2.75	MOJAVE- Salmon-apricot and orange	1176	1.75	1.50	1.37½	1.30	1.20
*2.25	NOCTURNE- Intriguing, dark red	713	1.40	1.25	1.12½	1.05	.95
*2.00	PINKIE- (Poly) Baby rose pink	712	1.25	1.10	1.00	.95	.85
3.00	PINK PARFAIT- (Grandi)- Salmon-buff to rose pink	1904	1.90	1.65	1.50	1.40	1.30
3.00	PINK PEACE- Huge, deep pink	1759	1.90	1.65	1.50	1.40	1.30
2.25	PRES, EISENHOWER- unfading red	1217	1.40	1.25	1.12½	1.05	.95
*2.50	QUEEN ELIZABETH- (Grandi) Carmine pink, fragrant flowers	1259	1.60	1.40	1.25	1.20	1.10
2.50	ROUNDELAY- (Grandi) Glowing red, fragrant, sun-fast	1280	1.60	1.40	1.25	1.20	1.10
3.00	SAN FRANCISCO- Chinese (Orange)- Red	P.A.F.	1.90	1.65	1.50	1.40	1.30
2.25	SHOW GIRL- Deep pink rose	646	1.40	1.25	1.12½	1.05	.95
*3.00	STARFIRE- (Grandi) Fine last-blooms of current-red	1742	1.90	1.65	1.50	1.40	1.30
2.25	STARLET- (Flo) Clear bright yellow	1694	1.40	1.25	1.12½	1.05	.95
2.00	SUZON LOTTHE- Peach and pearly white	934	1.25	1.10	1.00	.95	.85
*2.75	TIFFANY- Deep pink with yellow shadings	1304	1.75	1.50	1.37½	1.30	1.20
2.50	TORCH SONG- blood, orange, red glowing like red-hot-pepper	1760	1.60	1.40	1.25	1.20	1.10
2.00	VALENTINE- (Flo) Free blooming red	1029	1.25	1.10	1.00	.95	.85

CLIMBERS OF PATENT ROSEBUSHES

*2.50	CL. GOLDEN SHOWERS- Yellow beauties	1557	1.60	1.40	1.25	1.20	1.10
2.50	CL. PEACE- Canary-yellow	932	1.60	1.40	1.25	1.20	1.10
2.75	CL. PINKIE- Clusters of pink	1076	1.75	1.50	1.37½	1.30	1.20
2.50	CL. QUEEN ELIZABETH- Pink like the bush		1.60	1.40	1.25	1.20	1.10
2.50	CL. CHRYSLER IMPERIAL- Crimson-red as bush	1528	1.60	1.40	1.25	1.20	1.10

Standard Wholesale Price List

OUR ROSES ARE TIED 10 TO A BUNDLE AND IF YOU WISH TO BREAK A BUNDLE PLEASE ADD 10c PER PLANT.

2% cash discount on orders of 500 to 1,000, 5% discount on orders of 1,000 to 2,000 and 7% discount on orders of 2,000 and up.
This discount applies to STANDARD varieties only.

VARIETY	DESCRIPTION	RETAIL PRICES	WHOLESALE PRICES			
			XXX 36c ea.	No. 1 28c ea.	No. 1½ 22c ea.	No. 2 16c ea.
REDS:						
AMI QUINARD,	The black rose					
BETTER TIMES,	Brilliant red					
CHRISTOPHER STONE,	Scarlet red					
CRIMSON GLORY,	Brilliant red					
ETOILE DE HOLLANDE,	Nationwide, a favorite					
GRENOBLE,	Large fragrant scorlet, vigorous					
MARY HART,	Excellent red rose					
NIGHT,	Almost black					
POINSETTIA,	Bright unfading scorlet					
RED BRIARCLIFF,	Sport of Red Columbia					
RED COLUMBIA,	Velvety scarlet					
RED RADIANCE,	Clear even shade of cerise red					
RED TALISMAN,	Very prolific like the Talisman					
ROUGE MALLERIN,	Damask fragrance, brilliant red					
SYRACUSE,	Scarlet crimson, very double					
PINKS:						
BETTY UPRICHARD,	Delicate salmon pink					
BRIARCLIFF,	deep rose pink, sport of Columbia					
COLUMBIA,	Glistening rose pink, fragrant					
DAINTY BESS,	Single, soft rose pink					
DOCTOR,	Fragrant, satiny pink					
EDITOR McFARLOND,	Glowing pink, slightly suffused yellow					
MRS. CHARLES BELL,	Distinct shell pink					
PICTURE,	Velvety, clear rose-pink					
PINK RADIANCE,	cameo-pink, deeper toward center					
SHELL PINK RADIANCE,	shell pink					
TWO-TONE:						
CONDESSA DE SASTAGO,	Copper, red, and yellow					
E. N. PERKINS,	Orient red shaded cerise-orange					
PRES. H. HOOVER,	Giant pink, scarlet and yellow					
TALISMAN,	Favorite, multi-color, red, orange and yellow					
COUNTESS VANDALL,	Salmon-pink to gold					

VARIETY	DESCRIPTION	RETAIL	WHOLESALE PRICES			
		PRICES				
YELLOW:			XXX 36c ea.	No. 1 28c ea.	No. 1½ 22c ea.	No. 2 16c ea.
PEACE,	Yellow, buff and pink					
ECLIPSE,	Long perfect streamlined buds, clear yellow					
GOLDEN CHARM,	Deep unshaded yellow sport of Talisman					
GOLDEN DAWN,	Sunflower yellow and lemon					
GOLDEN OPHELIA,	Golden yellow, paling slightly on outer petals ...					
GOLDEN SASTAGO,	Soft clear yellow					
IMPROVED DUPONT,	Hardier than Mrs. DuPont					
LADY HILLINGDON,	Deep apricot yellow					
LUXEMBOURG,	Coppery yellow					
MRS. P. S. DUPONT,	Fragrant, golden yellow, lighter with age					
SOUER THERESE,	Golden yellow to cadium					
YELLOW TALISMAN,	Yellow sport of Talisman					
LOWELL THOMAS,	Large clear yellow					
WHITES:						
CALEDONIA,	Fragrant, with long stems					
K. A. VIKTORIA,	Snowy white, slight lemon tint in center					
KONIGIN LUISE,	Very large, double, white					
F. K. DRUSCHKI,	Snow,white, sometimes light pink blush at center ..					
SNOW QUEEN,	Snow white					
WHITE AMERICAN BEAUTY,	Pure snow white					
WHITE RADIANCE,	White tinted pink in center					
MARY NISH,	Radiance sport, white, tinted shell pink in center					
FLORIBUNDAS & POLYANTHAS:						
ELSE POULSEN, (H.P.)	Bright rose pink clusters					
EUTIN, (H.P.)	Glowing carmine red, clusters					
FLORADORA, (H.P.)	Scarlet-red, reverse Nopal red					
GOLDEN SALMON, (Poly)	Large pure orange, huge trusses					
IDEAL, (Poly)	Dark velvety crimson, clusters					
MRS. R. M. FINCH, (Poly)	Rosy-pink, clusters					
ORANGE TRIUMPH, (Poly)	Salmon-red, orange shadings, clusters ...					
RED LAFAYETTE, (H.P.)	Bright cherry-crimson, immense cluster ..					
RED RIPPLES, (H.P.)	Oxblood red to carmine					
WORLD'S FAIR,	Deep crimson-scarlet					
CLIMBING ROSES:						
BLAZE,	Everblooming Paul's Scarlett					
CL. CALEDONIA,	Pure white					
CL. DUPONT,	Deep yellow					
CL. DRUSCHKI,	Snowy white					
CL. HOLLANDE,	Dark rich red					
CL. NEW DAWN,	Blush pink					
CL. MARY HART,	Red, very prolific					
CL. PINK RADIANCE,	Cameo-pink					
CL. PAUL'S SCARLET,	Showy red clusters					
CL. RED RADIANCE,	Even shade of red					
CL. TALISMAN,	Red and yellow					
CL. ROUGE MALLERIN,	Brilliant red					
CL. RED TALISMAN,	Very good red					
CL. CRIMSON GLORY,	Finest brilliant red climber					

TOTAL AMOUNT OF ORDER \$ _____ 25% DEPOSIT ENCLOSED \$ _____ BALANCE C. O. D. \$ _____

SHIP TO: _____

STREET OR ROUTE _____ CITY _____ STATE _____